

News Release

UNIGLOBE TRAVEL SIGNS WEB CONTENT AGREEMENT WITH LONELY PLANET TO PROVIDE CLIENTS WITH REAL-TIME TRAVEL INFORMATION

VANCOUVER, CANADA (JUNE 07, 2006) - UNIGLOBE Travel International Limited Partnership recently signed a one-year worldwide content license agreement with Lonely Planet, the world's premier independent travel publisher. The partnership will provide over 130 Uniglobe Travel agency websites throughout North America and other countries worldwide with Lonely Planet's 150 Top Destination WorldGuide profiles.

For UNIGLOBE clients, the Lonely Planet WorldGuide provides the most accurate, comprehensive, real-time digital travel reference available. WorldGuide destination profiles contain up-to-date, accurate and timely information and images on everything a client needs to know before travelling, such as must-read background and important tips on what to see, what to do and what to avoid. Each one provides facts, figures and first-hand information that is maintained on a real-time basis.

"Having Lonely Planet as a partner providing top-rated destination content is something our agencies are very excited to provide to their customers," says Melanie Moore, Senior Vice President, Marketing, UNIGLOBE Travel International. "It makes sense to have the most trusted name in travel content available to our customers on a 24/7 basis through our agency websites. It is just another example of our agencies providing local-touch service with a global reach."

The new content section is featured under the topic of "Destinations" on all UNIGLOBE Travel Total Access sites, and contains a directory of the world regions that users can click on to find information about their upcoming destinations or to do research on potential destinations.

"Our WorldGuide content, the cornerstone of our own website, provides succinct, punchy and inspirational information which will resonate well with UNIGLOBE customers" says Blake Hutchison, Lonely Planet's Partnership & Licensing Director. "Lonely Planet publishes over 600 titles in English, covering every corner of the planet and offers a range of services to aid and inspire travellers at home or on the road. For over 30 years we have earned credibility by accepting no endorsements, advertising, payments or favours in return for positive reviews. To ensure the accuracy of the information and content provided, every fact and listing we provide is checked in person, every time."



About Lonely Planet

Lonely Planet is the world's leading independent global travel information provider and publisher headquartered in Melbourne, Australia, with regional offices in the US and UK. Founded in 1973 by husband and wife team Tony and Maureen Wheeler, the company publishes over 600 titles in English and sells more than 6.5 million books a year in 118 countries. Lonely Planet has an award-winning website and online digital image library. Each year, more than 200 authors from over 20 countries research the world over and provide expert information. Lonely Planet's Business Services Unit is dedicated to leveraging this travel expertise to create travel content for new distribution channels and business clients. Visit www.lonelyplanet.biz.

About UNIGLOBE Travel

UNIGLOBE Travel has more than 700 locations in 30-plus countries across The Americas, Europe, Asia, Africa and the Middle East. UNIGLOBE Travel agencies specialize in managing the diverse and changing travel needs of small to mid-sized companies around the world.

With our global reach and local expertise, we can help you manage your corporate travel program and vacation travel for maximum efficiency, savings and service.

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