

News Release

VACATION.COM, UNIGLOBE TRAVEL EXPAND SUCCESSFUL U.S. ALLIANCE INTO CANADA

ALEXANDRIA, VA (May 7, 2007) -- Vacation.com and Uniglobe Travel have agreed to expand the successful strategic alliance that has been in effect in the U.S. since 2003 and have adapted the agreement for the benefit of Canadian Vacation.com members and Canadian Uniglobe franchisees in both the Eastern and Western Canada Regions. For the launch phase of the new alliance, Uniglobe has created a unique, co-branded, corporate marketing and support program for qualifying Vacation.com members and Vacation.com has made available their powerful Engagement marketing system and cruise agreements for enhanced leisure marketing support for Uniglobe franchise owners across Canada.

“With the success of our alliance in the USA we were optimistic that a ‘made in Canada’ variation would allow member agencies of our two organizations to enjoy the same accelerated sales and revenue growth enjoyed by our respective U.S. members,” said Steve Tracas, President and CEO of Vacation.com.

Frank Dennis, Regional President, Uniglobe Travel Eastern Canada commented, “An alliance is a fast and efficient way to bring additional services to the table for our members because the development is already done and the services can be added quickly for faster market impact.”

Vacation.com members will be able to access a menu of such business building services as corporate account prospecting, RFP support, corporate sales meetings and workshops. Vacation.com members will also have access to an individual agency website program which includes a powerful, multi channel, Canadian-content booking engine complete with account/client profile capability for ease of use by SME clients. In addition, significant preferred supplier support, a capability that Uniglobe members train for and routinely deliver, will allow for participation in performance-based incentives.

Uniglobe agency owners who opt into the Vacation.com Engagement marketing program will be able to select from a customized list of direct mail marketing pieces featuring preferred supplier products and unique offers for their clients. Uniglobe agencies will

also expand their cruise marketing capabilities and cruise sales opportunities through access to the well-developed and successful Vacation.com cruise program.

“In this ever-changing industry it’s exciting to use new ways of collaboration that honours the independence of our members while enabling an interdependence that can build competitiveness and competence,” said Michelle Desreux, Regional President, Uniglobe Travel Western Canada Region. “In this fast-changing industry flexibility and agility matter more than ever and we’re targeting both through this alliance,” she added.

Vacation.com Canada members and Uniglobe Canada franchise owners will have the choice on whether or not to take advantage of the alliance depending on their individual needs and interests. “This alliance allows both of our organizations, with complementary strengths, to serve the mutual benefit of members of both while maintaining the competitive uniqueness of each,” said Stephen McGillivray, Vice President of Marketing for Vacation.com.

This program allows Vacation.com member agencies to utilize the business travel development programs that have helped build the Uniglobe Travel brand globally over the past twenty six years and provides Uniglobe members the leisure marketing programs that have made Vacation.com members so successful over the past nine years. “It adds value to our membership as it further enables the entrepreneurs we support to be able to compete even more effectively in a world of massive marketing plays by online-only travel agencies, supplier direct initiatives, and vertically integrated travel companies,” said McGillivray. “It further concentrates our effectiveness as distributors for our preferred suppliers in Canada,” he added.

In the USA, UNIGLOBE Travel and Vacation.com are celebrating the fourth anniversary of the UNIGLOBE V Licensing Program where Vacation.com agency members earn significant rewards on corporate sales and UNIGLOBE franchise members benefit from Vacation.com’s preferred supplier relationships in the leisure segment.

“This form of dual membership or ‘dual citizenship,’ as we like to put it, is virtually unprecedented in the industry,” said Tracas. “It is the coming together of two organizations that are unsurpassed in their respective markets – basically two dominant powers creating one unified and mutually prosperous selling environment to both corporate and leisure clients.”

Vacation.com Canada member agents with any questions should contact the Canada support desk at Vacation.com headquarters by telephone: (800) 268-3603 or via e-mail: memberscanada@vacation-corp.com. Remove this paragraph, for internal use only.



Uniglobe Travel

Uniglobe Travel (Eastern Canada) and Uniglobe Travel (Western Canada) Inc. are part of The UNIGLOBE Group, the world's largest single brand travel franchise organization with over 675 locations in more than 25 countries. Operating under a well-recognized brand name, UNIGLOBE Travel agents specialize in providing travel services to small to medium sized corporate accounts and leisure travelers in their respective markets.

Uniglobe Travel agents benefit from global buying power, advanced technologies for client servicing, top tier incentive programs, sophisticated marketing and sales initiatives and employee development programs. For franchise information in Eastern Canada go to www.uniglobetrips.com, in Western Canada go to www.uniglobetravel.ca.

Vacation.com

Vacation.com is a travel services marketing organization currently serving more than 5,100 travel agency locations across the U.S. and Canada. Vacation.com facilitates **"The Power of the Partnership"** between a network of quality preferred suppliers and member agencies who earn higher profits from disciplined marketing, training, and booking tools. Focused on leisure travel distribution and - "Powered By Real Travel Agents" - Vacation.com is North America's largest vacation selling network.

Not already a Vacation.com member? Visit www.JoinVacation.com to learn why Vacation.com is the right choice for your agency.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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